

CALIFORNIA APPRENTICESHIP COUNCIL

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PUBLIC RELATIONS & PUBLICITY
COMMITTEE MEETING
AGENDA

Chairperson Carl Goff

Sheraton Park Hotel - Anaheim

Wednesday, April 22, 2015

1:30 P.M. – 2:30 P.M.

Room – Park ABC

- I. Call to Order/Roll Call
- II. Review/approve October 29, 2014 minutes
- III. Updates
 - Newsletter
 - Report from “Working Group”
- IV. Strategies, Goals and Better Ways to Market Apprenticeship
- V. Other Items of Interest
- VI. Adjournment